GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:151
ANSWERED ON:15.07.2002
PROMOTION OF TOURISM IN THE GULF
CHANDRA NATH SINGH;SADASHIVRAO DADOBA MANDLIK

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government had recently sent a delegation to the Gulf Countries for promotion of Indian Tourism Industry; and

(b) if so, the details thereof and the outcome thereof?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a): Yes, Sir.

(b): The delegation was led by the Minister for Civil Aviation and visited Dubai, Abu Dhabi, Muscat and Bahrain. It included Tourism Ministers from some States, Government officials and private sector representatives. With a view to promote Tourism to India from the region, a number of seminars, workshops, interviews and India Evenings were organised. As a result of this promotional exercise, a number of new packages have been launched to give further impetus to flow of traffic from this region.